

PBCC General Meeting Minutes 9/17/19

7:05 p.m. Meeting was opened by VP Mike Almeida: Agenda reviewed; VPD Watch Commander David Dickey and State Parks rep. Tyson Butzke introduced.

7:07 p.m. Commander Dickey reported a “spectacular month” for Pierpont in terms of crime statistics for the area, with 14 total incidents, down from 20 reported during the previous period. Members raised concerns about speeding on Pierpont, and the Commander noted that it is typical to get complaints at this time, with the start of the school year. The VPD will address the problem with quarterly signage and enforcement. Sign boards are already in place near Pierpont Elementary.

7:11 p.m. Tyson Butzke’s monthly list of State Parks Events included the 9/21 Boots ‘n Brews Country Music Festival, 1-9 p.m., with 7-10,000 people expected. Set up begins on the 20th, and crowd and traffic control will be in place. The Arthritis Ride begins on 9/26 with 1000 cyclists expected to camp overnight. Ventura Fire Department Engineer Training begins on 9/30 and ends 10/3. Life Guard towers will be brought in late September/early October.

7:13 p.m. Secretary Kate Gullickson reported on the board’s intention to update and revamp the PBCC website.

7:15 p.m. Treasurer Terry Foley thanked Julianne Horne for her recent donation, which brought the PBCC account’s current balance to \$1,385.00.

7:16 p.m. Events Chair Lauren Almeida reported on the 9/7 launch of Pierpont Beach Cleanup Day, thanking all volunteers who participated in the successful event. Lauren noted that Duke’s 30% discount offer resulted in a great turnout for the restaurant after the event. She has established contact with the Pierpont Elementary School PTA and staff who support the effort, which will help drive future participation in this monthly event. Plans were announced for an October pumpkin-carving event in Marina Park.

7:20 p.m. Seaward Beautification Committee Chair Dan Roundtree distributed a handout detailing the committee’s goals, citing the importance of ongoing revenue for development and funding of future projects, such as the implementation of an extensive South Seaward “facelift” and launch of an Ambassador Program similar to the one already in operation downtown. Noting that “beautification” is one of six goals set forth by the Ventura City Council, he raised the possibility of obtaining a grant from the city. Dan has worked with the City of Ventura in the past on projects relating to the improvement of South Seaward.

7:25 p.m. Parks, Recreation and Community Partnerships Director Nancy O’Connor outlined the city’s

Coastal Area Strategic Plan and its long-term goals, which included 1) the implementation of a managed retreat strategy, 2) activation of The Promenade, 3) enhancement of security through increased patrols and lighting, 4) improvement of the city’s sand management efforts, 5) addressing the deficiencies of the parking garage, 6) providing an economic focus on lower Seaward Ave., 7) improving coordination with the Harbor, Coastal Commission, State Beaches

and the Port District, and 8) addressing rising sea levels. Nancy and City Manager Alex McIntyre invited community feedback, which resulted in an engaging Q & A. 8:00 p.m. Meeting was adjourned.